



**2020 LCASLA Sponsor Opportunities**

**Support Opportunities: (Choose Up to One)**

- Platinum Level \$750
- Gold Level \$500
- Silver Level \$300

**Event Sponsorships: (Choose Any)**

Awards Banquet: Spring 2020

- Banquet Dinner \$2,500
- Pre-Banquet Social Hour \$1,500
- Award Sponsor \$400

Annual Meeting: Fall 2020

- Lunch Speaker \$2,500
- Post-Meeting Social Hour \$1,500
- Break Sponsor \$1,500
- Session Sponsor \$500
- Exhibition Table \$300

Other Events:

- Quarterly Social Gathering \$600
- Parking Day 2020 \$600

*See pages 2 and 3 for descriptions of each sponsorship opportunity.*

Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please mail or email a copy of this form to the Amelia Rusbar, LCASLA Sponsor Chair, at 8352 Bluebonnet Blvd., Baton Rouge, LA 70810 or via [LCASLASponsorship@gmail.com](mailto:LCASLASponsorship@gmail.com). Checks should be made payable to LCASLA. Thank you!

*Please contact LCASLA Sponsor Chair Amelia Rusbar at [LCASLASponsorship@gmail.com](mailto:LCASLASponsorship@gmail.com) to confirm availability prior to sending in sponsorship money.*



## **2020 LCASLA Sponsor Opportunities Descriptions:**

### **Support Opportunities:**

- **Platinum Level: \$750**
  - Prominent placement and recognition on LCASLA website as a partner in support of the Chapter. This is a direct link to your company website directing our members to your products and services.
  - Member pricing for two company representatives to the Annual Meeting and Awards Banquet.
  - Recognition as a Platinum Partner in Support on all printed Awards Banquet and Annual Meeting materials.
  - LCASLA will promote your organization's events in the monthly newsletter as requested.
  - Announcement on LCASLA Facebook and other chapter social media with link to company website.
- **Gold Level: \$500**
  - Logo recognition on LCASLA website as a partner in support of the Chapter.
  - Member pricing for one company representative to the Annual Meeting and Awards Banquet.
  - Recognition as a Gold Partner in Support on all printed Awards Banquet and Annual Meeting materials.
  - Announcement on LCASLA Facebook and other chapter social media with link to company website.
  - LCASLA will promote your organization's events in the monthly newsletter as requested.
- **Silver Level: \$300**
  - Recognition on LCASLA website as a partner in support of the Chapter.
  - Announcement on LCASLA Facebook and other chapter social media with link to company website.
  - LCASLA will promote your organization's events in the monthly newsletter as requested.

### **Event Sponsorships:**

#### **Awards Banquet: Spring 2020**

- **Banquet Dinner: \$2,500 (1 available)**
  - Verbal acknowledgement at the Awards Dinner with the opportunity for a 15 minute speech during dinner.
  - Prominent logo recognition on poster displayed at the Awards Dinner
  - Company logo on all printed and digital materials at the Awards Banquet
  - Two (2) tickets to Awards Banquet
- **Pre-Banquet Social Hour: \$1,500 (1 available)**
  - Verbal acknowledgement at the Awards Dinner with the opportunity for a 5 minute speech at the end of the Social Hour.

- Logo recognition on poster displayed at the Pre-Dinner Social
- Company logo on printed and digital media for the Awards Dinner
- One (1) ticket to Awards Banquet
- **Award Sponsor: \$400 (8 available)**
  - Verbal acknowledgement during the Awards Dinner
  - Recognition on all printed and digital media for the Awards Dinner

### **Annual Meeting: Fall 2020**

- **Lunch Speaker: \$2,500 (1 available)**
  - Verbal acknowledgement at the Annual Meeting with the opportunity for a 15 minute speech during lunch.
  - Prominent logo recognition on poster displayed during the Annual Meeting.
  - Company logo on all digital and printed materials and handouts.
  - Two (2) tickets to the Annual Meeting.
- **Post-Meeting Social Hour: \$1,500 (1 available)**
  - Verbal acknowledgement at the Annual Meeting with the opportunity for a 5 minute speech at the end of the Meeting or beginning of the Social Hour.
  - Logo recognition on poster displayed during the Annual Meeting.
  - Company logo on all digital and printed materials at the Annual Meeting
  - One (1) ticket to Annual Meeting
- **Break Sponsor: \$1,500 (2 available)**
  - Verbal acknowledgement at the Annual Meeting with the opportunity for a 5 minute speech during either the morning or afternoon break.
  - Logo recognition on poster displayed during the Annual Meeting.
  - Company logo on all digital and printed materials at the Annual Meeting
  - One (1) ticket to Annual Meeting
- **Session Sponsor: \$500 (8 available)**
  - Verbal acknowledgement during the Annual Meeting
  - Recognition on all digital and printed materials.
- **Exhibition Table: \$300 (10 available)**
  - A table space at the Annual Meeting to show off your products or services to all Meeting Attendees.

### **Other Events:**

- **Quarterly Social Gathering: \$600 (4 available)**
  - Social networking events hosted by the Chapter in your choice of either Baton Rouge or New Orleans.
  - Events are held at restaurants, bars, parks, or other notable local venues.
  - You'll provide a few details, and the Chapter will handle the rest. You can expect a fun atmosphere, food and drinks included, and a chance to meet and interact one-on-one with engaging professionals in the field.
- **Parking Day 2020: \$600 (1 available)**
  - Parking Day is an annual, global event, held in September, where citizens, business owners, and landscape architects collaborate and transform an ordinary parking space into a tiny park for the day.
  - Sponsorship includes prominent logo placement and recognition on all printed materials for the event.
  - In the past, parking day events have attracted local news outlets, and created a fury of social media engagement.